



Module (Course Syllabus) Catalogue 2022-2023

College/ Institute	Koya Technical Institute	
Department	Tourism Foundation Administration	
Module Name	Tourism Electronic Applications	
Module Code	TEA405	
Degree	Technical Diploma	
Semester	Four	
Qualification	Master	
Scientific Title	Assist Lecturer	
ECTS (Credits)	6	
Module type	Core	
Weekly hours	4	
Weekly hours (Theory)	(1)hr Class	(50)Total hrs Workload
Weekly hours (Practical)	(3)hr Class	(100)Total hrs Workload
Number of Weeks	12	
Lecturer (Theory)	Rebeen Abdulkhaliq Abdullah	
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Lecturer (Practical)	Same above	
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Websites		

Course Book

Course Description	This course is very important for those who graduate from tourism department, because it gives them information about how to continue with the world development in tourism industry such a source of countries budget and to know how to book a flight ticket or reserve a room in a hotel or desk in a restaurant electronically.			
Course objectives	<u>The main purpose of this course is to identify the important of Electronic Communication Technology for tourism industry</u>			
Student's obligation	Students must be available in class every lecture and they have to prepare the objectives of the matter according to the syllables and schedules. The student obligations in class are, availability in class, taking all papers related to the mater, participation in class, preparing at least one seminar per semester, and team working. Another responsibility is preparing reports for all scientific tours, because this matter is more practically, therefore, students must visit the sites and tourism companies and doing practices of the matter.			
Required Learning Materials	Computer or Smart phone, Smart board at class with speakers, Internet, and other materials such as Pen, Not-Book, and Bag during practical lectures outside.			
Evaluation	Task		Weight (Marks)	Due Week
	Paper Review			
	Assignments	Homework	10	
		Class Activity	2	
		Report	4	
		Seminar	6	
		Essay		
		Project	6	
	Quiz		8	
	Lab.			
	Midterm Exam		24	
	Final Exam		40	
	Total		100	

<p>Specific learning outcome:</p>	<p>At the end of this course, students will learn how to reserve hotels, cars, restaurant, and tickets of different transportations. Besides, they learned the important of ICT for tourism business and how tourism is continue with the global development especially in terms of technology and social media.</p>
<p>Course References:</p>	<p>Condratov, I., 2013. e-Tourism: Concept and evolution. Ecoforum Journal, 2(1), p.10.</p> <p>Gratzer, M., Werthner, H. and Winiwarter, W., 2004. Electronic business in tourism. International Journal of Electronic Business, 2(5), pp.450-459.</p> <p>Ferreira, J.M., Sousa, B.B. and Gonçalves, F.B., 2020. Development of a Destination Through eTourism: Experience and Creativity. In The Emerald Handbook of ICT in Tourism and Hospitality. Emerald Publishing Limited.</p> <p>Smirnov, A., Kashevnik, A., Ponomarev, A., Shchekotov, M. and Kulakov, K., 2015, July. Application for e-tourism: intelligent mobile tourist guide. In 2015 IIAI 4th International Congress on Advanced Applied Informatics (pp. 40-45). IEEE.</p> <p>Farkhondehzadeh, A., Robat Karim, M.R., Roshanfekar, M., Azizi, J. and Legha Hatami, F., 2013. E-Tourism: The role of ICT in tourism industry. European Online Journal of Natural and Social Sciences, 2(3 (s)), pp.pp-566.</p> <p>Bethapudi, A., 2013. The role of ICT in tourism industry. Journal of applied economics and business, 1(4), pp.67-79.</p> <p>Tahayori, H. and Moharrer, M., 2006. E-tourism: the role of ICT in tourism industry, innovations and challenges.</p>

Course topics (Theory)	Week	Learning Outcome
The concepts of Electronic tourism	1	
The history of e-Tourism	2	
The developments of ICT	3	
The current Challenges of ICT	4	
Future Challenges	5	
What are the main systems used in the world	6	
Social media and Tourism progresses	7	
Internet and mobile apps	8	
Online Booking System	9	
Offline booking	10	
Booking throw agents	11	
How to book or reserve tickets, a room of hotel, table of restaurant....ect.	12	
Practical Topics	Week	Learning Outcome
The concepts of Electronic tourism	1	
The history of e-Tourism	2	
The developments of ICT	3	
The current Challenges of ICT	4	
Future Challenges	5	
What are the main systems used in the world	6	
Social media and Tourism progresses	7	
Internet and mobile apps	8	
Online Booking System	9	

Offline booking	10	
Booking throw agents	11	
How to book or reserve tickets, a room of hotel, table of restaurant....ect.	12	

Questions Example Design

1. Compositional: In this type of exam the questions usually starts with Explain how, What are the reasons for...? Why...? How...? Abbreviations, numerates, definitions. For example: numerate the current mobile apps used currently in tourism industry.

2.True or false type of exams:

In this type of exam, a short sentence about a specific subject will be provided, and then students will comment on the trueness or falseness of this particular sentence. For Example:

1- The main elements of weather that have tourism specialize directly are fog and wind.

Answer/ false: they are sunlight, temperature and snow.

3. Multiple choices:

In this type of exam, there will be a number of phrases next or below a statement, students will match the correct phrase. For example:

1- In which temperature, tourists are more comfort?

(A-15-18, B- 18-20, C-20-22, D-22-25)

Extra notes:

Practical Lectures Run in (Computer Lab & Tourism Companies)

External Evaluator