



Module (Course Syllabus) Catalogue 2023-2024

College/ Institute	Koya Technical Institute	
Department	Tourism Foundation Administration	
Module Name	English for International Tourism/2	
Module Code	EIT404	
Degree	Technical Diploma	
Semester	Four	
Qualification	PHD	
Scientific Title	Lecturer	
ECTS (Credits)	6	
Module type	Core	
Weekly hours	4	
Weekly hours (Theory)	(2)hr Class	(75)Total hrs Workload
Weekly hours (Practical)	(2)hr Class	(75)Total hrs Workload
Number of Weeks	12	
Lecturer (Theory)	Rebeen Abdulkhaliq Abdullah	
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Lecturer (Practical)	Same above	
E-Mail & Mobile NO.	07501029396	
Websites		

Course Book

Course Description	<p>This course is very important for those who graduate from tourism department, because it gives them information about how to continue with the world development in tourism industry such a source of countries budget and to know how to book a flight ticket or reserve a room in a hotel or desk in a restaurant electronically.</p>				
Course objectives	<p><u>The main purpose of this course is to teach students the main and most used English word in tourism industry</u></p>				
Student's obligation	<p>Students must be available in class every lecture and they have to prepare the objectives of the matter according to the syllables and schedules. The student obligations in class are, availability in class, taking all papers related to the mater, participation in class, preparing at least one seminar per semester, and team working. Another responsibility is preparing reports for all scientific tours, students must visit the sites and tourism companies and doing practices of the matter.</p>				
Required Learning Materials	<p>Computer or Smart phone, Smart board at class with speakers, Internet, and other materials such as Pen, Not-Book, and Bag during practical lectures outside.</p>				
Evaluation	Task	Weight (Marks)	Due Week	Relevant Learning Outcome	
	Paper Review				
	Assignments	Homework	10		
		Class Activity	2		
		Report	4		
		Seminar	6		
		Essay			
		Project	6		
	Quiz		8		
	Lab.				
	Midterm Exam		24		
	Final Exam		40		
	Total		100		

Specific learning outcome:	At the end of this course, students will learn how to reserve hotels, cars, restaurant, and tickets of different transportations. Besides, students could speak in English as pre-intermediate level	
Course References:	<p>Main Book of the subject is (English For International Tourism _ Pre-intermediate).</p> <p>Condratov, I., 2013. e-Tourism: Concept and evolution. Ecoforum Journal, 2(1), p.10.</p> <p>Ferreira, J.M., Sousa, B.B. and Gonçalves, F.B., 2020. Development of a Destination Through eTourism: Experience and Creativity. In The Emerald Handbook of ICT in Tourism and Hospitality. Emerald Publishing Limited.</p> <p>Smirnov, A., Kashevnik, A., Ponomarev, A., Shchekotov, M. and Kulakov, K., 2015, July. Application for e-tourism: intelligent mobile tourist guide. In 2015 IIAI 4th International Congress on Advanced Applied Informatics (pp. 40-45). IEEE.</p> <p>Farkhondehzadeh, A., Robot Karim, M.R., Roshanfekar, M., Azizi, J. and Legha Hatami, F., 2013. E-Tourism: The role of ICT in tourism industry. European Online Journal of Natural and Social Sciences, 2(3 (s)), pp.pp-566.</p>	
Course topics (Theory)	Week	Learning Outcome
The concepts of Electronic tourism	1	
The history of e-Tourism	2	
The developments of ICT	3	
The current Challenges of ICT	4	
Future Challenges	5	
What are the main systems used in the world	6	
Social media and Tourism progresses	7	
Internet and mobile apps	8	
Online Booking System	9	
Offline booking	10	
Booking throw agents	11	
How to book or reserve tickets, a room of hotel, table of restaurant....ect.	12	
Practical Topics	Week	Learning

		Outcome
The concepts of Electronic tourism	1	
The history of e-Tourism	2	
The developments of ICT	3	
The current Challenges of ICT	4	
Future Challenges	5	
What are the main systems used in the world	6	
Social media and Tourism progresses	7	
Internet and mobile apps	8	
Online Booking System	9	
Offline booking	10	
Booking throw agents	11	
How to book or reserve tickets, a room of hotel, table of restaurant....ect.	12	

Questions Example Design

Q1/ Definitions

Q2/Multiple chose

Q3/ Matching

Q4/ Numerate the importance or elements of different subject

Extra notes:

Practical Lectures Run in (Computer Lab & Tourism Companies)

External Evaluator