

Kurdistan Region Government

Ministry of Higher Education and Scientific Research

Erbil Polytechnic University

**Module (Course Syllabus) Catalogue**

**2022-2023**

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| **College/ Institute** | **Erbil Technical Administration College** | |
| **Department** | **International Marketing and language** | |
| **Module Name** | **English for Academic purpose** | |
| **Module Code** | EAP103 | |
| **Degree** | **Technical Diploma Bachelor High Diploma Master PhD**  \* | |
| **Semester** | **first** **Semester** | |
| **Qualification** |  | |
| **Scientific Title** |  | |
| **ECTS (Credits)** | **6** | |
| **Module type** | **Prerequisite Core Assist.**  \* | |
| **Weekly hours** |  |  |
| **Weekly hours (Theory)** | **( 2 )hr Class** | **( )Total hrs Workload** |
| **Weekly hours (Practical)** | **( 2 )hr Class** | **( )Total hrs Workload** |
| **Number of Weeks** | **12** | |
| **Lecturer (Theory)** | **Bnar Abdulmajeed Ghafour** | |
| **E-Mail & Mobile NO.** | [**Bnar.ghafour@epu.edu.iq-**](mailto:Bnar.ghafour@epu.edu.iq-) **07504885042** | |
| **Lecturer (Practical)** |  | |
| **E-Mail & Mobile NO.** |  | |
| **Websites** | [**www.epu.edu.iq**](http://www.epu.edu.iq) | |

**Course Book**

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| **Course Description** | This course is 12 weeks. It focuses on the acquisition of English Language skills needed in the local across several disciplines as every day English, marketing and management. It focuses on the acquisition of English Language skills needed in the local market and job vacancies with focusing on the labor market.  The curriculum is arranged into different techniques of developing first stage students listening & speaking skill in English languages, and each section focuses on the promoting their practical a question of the skill through continuous practice of audios and various activities. | | | | | |
| **Course objectives** | The object of this course is: English language skills in terms of what the students need when they are studying English as a second or foreign language.  This module offers listening practice to help the students understand familiar words and basic phrases when people speak slowly and clearly. Situations include meeting people, shopping and conversations at work.  Each lesson has a preparation task, an audio recording and two tasks to check your understanding and to practise a variety of listening skills. Make a start today.  This model also offers speaking practice. Different activities are provided which help the students to practise their speaking skills. They can improve their speaking by noticing the language they use in different situations and practising useful phrases. | | | | | |
| **Student's obligation** | The attendance of students in lectures will have extra credit. He / she is required to continuously follow the lectures, submits homework and assignments. Expect quizzes any time. This is part of the assessment defined in 8. | | | | | |
| **Required Learning Materials** | The methods of teaching and learning used in this course are crucial to its success. A passive lecture-type method of teaching will not work here. The method has to be Task-based, with student activities and participation a frequent element throughout the course such as group work and discussion, presentations etc. Audio-visual learning tools are important here, as a central computer system, smartboard or projector with interactive programs are all complementary to the learning process. | | | | | |
| **Evaluation** | ‌ **Task** | | **Weight (Marks)** | | **Due Week** | **Relevant Learning Outcome** |
| Paper Review | |  | |  |  |
| Assignments | Homework | 10 | | 1-12 |  |
| Class Activity | 2 | | 1-12 |  |
| Report | 0 | | 1-12 |  |
| Seminar | 16 | | 1-12 |  |
| Essay | 0 | | 1-12 |  |
| Project | 16 | | 1-12 |  |
| Quiz | | 8 | | 1-12 |  |
| Lab. | |  | |  |  |
| Midterm Exam | | 24 | |  |  |
| Final Exam | | 40 | |  |  |
| Total | | 100 | |  |  |
| **Specific learning outcome:** | By the end of the course the student will be able to:  - Develop different techniques of language skills (speaking, listening,).  - Understand and be perceptive in an English Language speaking environment.  - Be competent in basic grammatical skills, being able to form correct sentences and negate them, express different times and tenses, ask information questions, and be able to write passive sentences.  - practice the interview skills effectively during a job.  - display an ability to take a logical and analytical approaches to solving problems and resolving issues.  . | | | | | |
| **Course References‌:** | 1. The Official Cambridge Guide to IELTS; FOR ACADEMIC AND General Training. (2014) Cambridge University Press. 2. Philips, Terry & Philips, Anna *(2018). Progressive Skills; Listening and speaking. Garnet* | | | | | |
| **Course topics (Theory)** | | | | **Week** | | **Learning Outcome** |
| **Course layout**  **Week 1: listening techniques**  **Week 2: finding context, practice**  **Week 3: synonyms and antonyms  practice**  **Week 4:  paraphrasing, practice**  **Week 5:   action process, practice**  **Week 6:   expressing opinion, practice**  **Week 7:    comparing and contrasting, practice**  **Week 8:   getting the main idea, practice**  **Week 9:   numbering, practice**  **Week 10:  presentation, practice**  **Week 11:  project analysis, practice**  **Week 12: review**  **Questions Example Design**  **Q.1. ( Compositional)**   1. **What is Definition of Commerce? Which of the following is a true statement?** 2. **Commerce is the strategic approach to the effective management of people in a company or organization such that they help their business gain a competitive advantage.** 3. **The system includes legal, economic, political, social, cultural and technological systems that are in operation in any country.** 4. **Commerce, refers to the policies, practices, and systems that influence employees’ behavior, attitudes, and performance.** 5. **All of the above.**   **2- Middle-level mgrs:**   1. **Could you please explain LEED?** 2. **LEED (Leadership in Energy and Environmental Design) is the most widely used green building rating system in the world.** 3. **LEED is the series of activities that delivers a product or service to a customer.** 4. **LEED focus of the report is ‘Non-Compliances’ where the company has failed to fully meet certification criteria.** 5. **All of the above.** 6. **Not all of the above.**   **3- Top-level mgrs:**   1. **Is a process by which companies create value for customers and build strong customer relationships to capture value from customers in return?** 2. **Process Relative advantage.** 3. **Marketing.** 4. **Compatibility.** 5. **Communicability.** 6. **All of the above.**   **Q.2.(True or false type of exams)**   * + - 1. **The Meaning of Commerce: is a branch of business. It is concerned with the exchange of goods and services. It includes all those activities, which directly or indirectly facilitate that exchange.**  1. **True B) False**   **Q.3. Multiple choices:**   1. **Correspondence is simply defined as a form of communication by one of the telecommunication means such as: (telephone, internet, faxes, etc). ………………………………………or Business correspondence.**   **smaller segments, B) Commercial Correspondence, C) marketing plans,** | | | | | | |
| **Extra notes:** I will assess the students continuously through their activities in the class. Any student with ideas about learning, and suggestions of alternative way of dealing with problems will be very welcomed. | | | | | | |
| **External Evaluator** | | | | | | |