



## Curriculum Vitae

Personal Profile				
<b>Name and Surname</b>		Bestoon Abdulmaged Othman		
<b>Place and Date of Birth</b>		28/ 01/1983 - Erbil, Iraq		
<b>Email</b>		Bestoon2011@yahoo.com		
<b>Phone</b>		009647504214772		
Education				
Degree	Faculty	Depart.	University	Year
Undergraduate	Technical College of Administration TCA	Technical Business & Administration	Sulaimani Polytechnic University	2009
Graduate	Management	Technology Management	University Technology Malaysia	2014
Postgraduate	Technology Management & Business	Technology Management	Universiti Tun Hussein Onn Malaysia	2020
Work Experience				
Workplace		Position	Year	
Erbil Polytechnic University		Lecture	From 2004 ongoing	
Foreign Languages Skills				
English		Arabic		
Publications Statist				
Citations	h-index	i10-index	Publications	
610	15	26	72	

## Employment History

- *I had been employing like Observer in Koya technical institution for 5 years (from 2004 to 2009).*
- *I was deputy department in Business Administration for two years (from 2009 to 2011), in Koya technical institution.*
- *Also I was head of department in Business Administration for two years (from 2014 to 2016), in Koya technical institution.*
- *During I tenure in the office with them Organization, I participated in performing the work with determination and sincerity.*
- *As I observed, I was an active and very qualified person and I could perform all of assigned tasks effectively. Besides, in my opinion, I was a motivated, devoted, professional, hard-working, and innovative person. I contributed much to them organizational goals and targets and my performance was proven to be among the most effective in them organization.*

➤ **Teaching experience**

- **Human Resource Management**
- **Organizational Theory**
- **Marketing**
- **Principle of management**
- **Principle of Statistic**

➤ **Research links**

[https://scholar.google.com/citations?hl=en&user=j0usLxkAAAAJ&view\\_op=list\\_works](https://scholar.google.com/citations?hl=en&user=j0usLxkAAAAJ&view_op=list_works)

[https://www.researchgate.net/profile/Bestoon\\_Othman](https://www.researchgate.net/profile/Bestoon_Othman)

**Date:** 01, June, 2021

### Cited by

	All	Since 2018
<u>Citations</u>	1548	1544
<u>h-index</u>	23	23
<u>i10-index</u>	41	41

TITLE	CITED BY	YEAR
<a href="#">The effects on customer satisfaction and customer loyalty by integrating marketing communication and after sale service into the traditional marketing mix model of Umrah travel ...</a> BA Othman, A Harun, NMD Almeida, ZM Sadq Journal of Islamic marketing 11 (2)	122	2020
<a href="#">The influences of service marketing mix on customer loyalty towards Umrah travel agents: Evidence from Malaysia</a> B Othman, A Harun, W Rashid, S Nazeer, A Kassim, K Kadhim Management Science Letters 9 (6), 865-876	109	2019
<a href="#">Social media experience, attitude and behavioral intention towards umrah package among generation X and Y</a> DIBO Aini Muslima, Amran Haruna* Management Science 10 (1), 1-12	83*	2020

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<p>The impact of Umrah service quality on customer satisfaction towards Umrah travel agents in Malaysia</p> <p>B Othman, A Harun, W Rashid, R Ali Management Science Letters 9 (11), 1763-1772</p>	64	2019
<p>The relationship between intellectual capital and organizational trust and its impact on achieving the requirements of entrepreneurship strategy (The case of Korek Telecom ...</p> <p>HOM Zana Majed Sadq, Brwa Sardar Ahmad, Vian Sulaiman Hama Saeed, Bestoon Othman* International Journal of Advanced Science and Technology 29 (2), 2639-2653</p>	52*	2020
<p>The Influence of Service Quality on Customer Satisfaction: Evidence from Public Sector and Private Sector Banks in Kurdistan/Iraq</p> <p>JJ Khatab1, ES Esmaeel2, B Othman3* International Journal of Advanced Science and Technology 28 (20), 865-872</p>	51	2019
<p>The impact of tourism marketing in enhancing competitive capabilities</p> <p>ZM Sadq, B Othman, RK Khorsheed African Journal of Hospitality, Tourism and Leisure 8 (5)</p>	50	2019
<p>Let's make it better: An updated model interpreting international student satisfaction in China based on PLS-SEM approach</p> <p>LID Ling, H Zhengwei, O Bestoon, L Yin PLOS One, 1-13</p>	49	2020
<p>The Influence of Total Quality Management on Competitive Advantage towards Bank Organizations: Evidence from Erbil/Iraq</p> <p>B Othman*, JJ Khatab, ES Esmaeel, HA Mustafa, ZM Sadq International Journal of Psychosocial Rehabilitation 24 (5), 3427-3439</p>	49	2020
<p>Attitudes of managers in the Iraqi Kurdistan region private banks towards the impact of knowledge management on organizational effectiveness</p> <p>BOHOM Zana Majed Sadqa Management Science Letters 10 (8), 1835-1842</p>	44	2020
<p>What makes a non-Muslim purchase halal food in a Muslim country? An application of theory of planned behaviour</p> <p>BJOHA Dayang Haryani Diana Ag. Damit* , Amran Harun , Bestoon Othman, David ... Management Science Letters 9 (12)</p>	42	2019
<p>Dimensions of Service Marketing Mix and its Effects on Customer Satisfaction: A Case Study of International Kurdistan Bankin Erbil City-Iraq</p> <p>BO Jawdat Jaafar Khatab1 , Ezat Sabir Esmaeel2 TEST Engineering &amp; Management 81 (November-December 2019), 4846 - 4855</p>	39*	2019

TITLE	CITED BY	YEAR
<p><a href="#">This Study Examines the Antecedents and the Effects of Knowledge Management and Information Technology in the Manufacturing Industry</a></p> <p>NMH Baban Jabbar Othman 1 , Farhad Al-Kake 2 , Mohd Lizam Mohd Diah 3            ...            International Journal of Psychosocial Rehabilitation 23 (2), 899-908</p>	38	2019
<p><a href="#">Identification, assessment and mitigation of environment side risks for Malaysian manufacturing</a></p> <p>MS Shahbaz, AG Kazi, B Othman, M Javaid, K Hussain, R Rasi            Engineering, Technology &amp; Applied Science Research 9 (1), 3851-3857</p>	38	2019
<p><a href="#">Understanding experienced consumers towards repeat purchase of counterfeit products: The mediating effect of attitude</a></p> <p>RADI Amran Haruna, Muliati Mahmudb, Bestoon Othmanc*            Management Science 10 (1), 13-28</p>	34*	2020
<p><a href="#">The Impacts of Using Social Media Websites for Efficient Marketing</a></p> <p>RK Khorsheed, ZM Sadq, B Othman            Journal of Xi'an University of Architecture &amp; Technology 12 (III), 2221-2235</p>	32	2020
<p><a href="#">Effects of Service Marketing Mix on Umrah Customer Satisfaction: Empirical Study on Umrah Traveling Industry in Malaysia</a></p> <p>O Bestoon, H Amran, MS Zana, NR Wirya, MA Kamal, OM Hazhar, K Dalia            Text Engineering and management 83 (March- April), 22895 – 22909</p>	31*	2020
<p><a href="#">Do We Care about Going Green? Measuring the Effect of Green Environmental Awareness, Green Product Value and Environmental Attitude on Green Culture. An Insight from Nigeria</a></p> <p>O Ogiemwonyi, A Harun, MN Alam, B Othman            Environmental and Climate Technologies 24 (1), 254-274</p>	28	2020
<p><a href="#">The Role of Services Marketing Mix 7P's on Achieving Competitive Advantages (The Case of Paitaxt Technical Institute in Kurdistan Region of Iraq)</a></p> <p>K Rebaz Khaleel, DF Abdulla, O Bestoon Abdulmaged, M Hazhar Omer, ...            Text Engineering and management 83 (3), 15947 – 15971</p>	27*	2020
<p><a href="#">Issues and challenges faced by Malaysian umrah travel Agencies in providing excellent marketing mix services to umrah pilgrims</a></p> <p>BA Othman, AB Harun, S Nazeer            The Journal of Social Sciences Research, 611-618: 2</p>	27	2018
<p><a href="#">Key Issues and Challenges of Green Consumer in Consuming Green Product an Insight from the emerging country: Malaysia</a></p> <p>DAIRA Osarodion Ogiemwonyi 1* , Amran Bin Harun 2 , Bestoon Abdulmaged Othman 3            International Journal of Psychosocial Rehabilitation 23 (2), 514-528</p>	25	2019
<p><a href="#">Attitudes of Managers in the Knowledge Private University</a></p>	24	2020

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<p>towards the impact of Human Capital in Achieving Competitive Advantages  ZM Sadq, HO Mohammed, B Othman*, VSH Saeed  TEST Engineering &amp; Management 82 (January-February 2020), 393 - 401</p>		
<p>The Effect of Corporate Governance on Firm's Profitability: Evidence from London Stock EXCHANGE  NMH Farhad Al-Kake 1 , Amran Harun 2 , Bestoon Othman 3*  International Journal of Psychosocial Rehabilitation 23 (2), 727-742</p>	24	2019
<p>The Impact of the Quality of Work Life on Organizational Intelligence  VSHS Dr. Brwa Sardar Ahmad 1 , Zana Majed Sadq 2 , Bestoon Othman 3*  International Journal of Psychosocial Rehabilitation 23 (2), 931-946</p>	23	2019
<p>Impact of the Foreign Direct Investment on the Economy of the United Kingdom  BJ Othman, F Al-Kake, MLM Diah, B Othman, S Hussein, NM Hasan  International Journal of Psychosocial Rehabilitation 23 (02), 742-763</p>	21	2019
<p>An Intercultural Management Perspective of Foreign Student's Adaptation in Chinese Universities: A Case Study of China Three Gorges University  XP L. Ping, X. Jing, B. Othman, F. Yuefei, Z. B. A. Kadir  Engineering, Technology &amp; Applied Science Research 9 (2), 3971-3977</p>	21	2019
<p>The Impact of Information System on Improving Academic Staff Performance of Colleges and Institutes –a Case of Erbil Polytechnic University  MA Kamal, AM Hussein, O Bestoon, MS Zana  Text Engineering and management 83 (March- April), 23085 – 23097</p>	20*	2020
<p>ANALYZING ISSUES AND CHALLENGES ON ENVIRONMENTALLY SUPPORTIVE BEHAVIOUR AMONG MALAYSIAN AND NIGERIAN CONSUMERS  NMH Osarodion Ogiemwonyi1*, Amran Harun2, Bestoon Othman3, Darbaz Ismael4 ...  Science international Lahore 32 (1), 87-92</p>	20	2020
<p>The Effect of Administrative Leadership on Achieving Business Success Strategies (The Case of Lebanese French University)  ZM Sadq, RK Khorsheed, HO Mohammed, B Othman  International Journal of Advanced Science and Technology 29 (2), 3095-3102</p>	20	2020
<p>The effects of TQM practices on performance of organizations: A case of selected manufacturing industries in Saudi Arabia  Y Harith, BA Alanoud, AA Hajar, AA Amani, B Othman  Management Science Letters 11 (2), 503-510</p>	19	2021
<p>The effects on service value and customer retention by integrating after sale service into the traditional marketing mix model of clothing store brands in China  B Othman, W He, Z Huang, J Xi, T Ramsey</p>	19	2021

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<b>Macroeconomic Determinates Of Stock Price for Industrial Companies Listed In Istanbul Stock Exchange</b> AAMFA Nawzad Hasan 1 , Abdul Jalil Omer 2 , Bestoon Othman 3 * , Karwan A Perot 4 International Journal of Psychosocial Rehabilitation 23 (2), 947-963	18	2019
<b>The effect of information technology business alignment factors on performance of SMEs</b> AM Slima, OS Saraha, KG Kadhima, BJ Alia, AM Hammooda, B Othman management science letters 11 (3), 833–842	16	2021
<b>The Influence of Consumers' Perception on Perceived Value and Purchase Intention with respect to Regional Products Based on a CAB Model</b> Z Huang, X Pei, J Xi, B Othman, S Ali Tekstilec 62 (3), 219-228	16*	2019
<b>The influence of technology acceptance model on behavioral intention to use Internet banking system</b> BA Othman Universiti Teknologi Malaysia	16	2013
<b>A proposed conceptual action plan for identification, assessment and mitigation of supply chain risks</b> RZBRMR Muhammad Saeed Shahbaz*, Bestoon Abdulmaged Othman*Peshraw Mahmood ... Int. J. Advanced Operations Management 12 (1)	15	2020
<b>Dimensions of Service Quality and their Effects on Achieving Competitive Advantage: An Exploratory Study of Banking Organizations in Sulaimaniyah City-Iraq</b> BORA Kochar Taher Said Rashid 1 , Darbaz Answer Ismael 2 International Journal of Psychosocial Rehabilitation 23 (2), 548-565	15	2019
<b>Malaysian Consumer Behaviour towards Internet Banking: An Application of Technology Acceptance Model</b> TSR Bestoon Othman 1* , Amran Harun 2 , Darbaz Answer Ismail 3 , Zana Majed ... International Journal of Psychosocial Rehabilitation 23 (2), 689-703	14	2019
<b>The Impact of Transformation Leadership on Employee's Effectiveness (The Case of Ministry of Higher Education and Scientific Research, Kurdistan Regional Government, Iraq)</b> HO Mohammed, Al Aziz, ZM Sadq*, BA Othman International Journal of Multicultural and Multireligious Understanding 7 ...	12	2020
<b>Recycling Efficiency and Waste Minimization through Students' Behaviour on the University of Leicester Campus</b> BODTF Rebeen Abdulkhaliq Abdullah 1 , Zana Majed Sadq 2&3 International Journal of Psychosocial Rehabilitation 23 (2), 671-688	12*	2019
<b>Effect of Service Quality on Service Value and Customer</b>	10	2020

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<b>Retention for Clothing Store Brands in China.</b> B Othman, H Weijun, Z Huang, J Xi, T Ramsey Tekstilec 63 (4)		
<b>A Critical Review of Applications of Artificial Intelligence (AI) and its Powered Technologies in the Financial Industry</b> GN Mandala, D Buddhi, M Arumugam, S Harbola, B Othman, ... 2022 2nd International Conference on Advance Computing and Innovative ...	9	2022
<b>The organizational culture influence as a mediator between training development and employee performance in Iraqi Academic sector: University of Middle Technical</b> ABJ Ali, FB Ismail, ZM Sharif, NM Hamawandy, ZA Abubakr, KS Qader, ... Journal of Contemporary Issues in Business and Government 27 (1), 1926-1961	9	2021
<b>The Relationship Between Umrah Service Quality Dimensions and Umrah Customer Loyalty A Study On The Umrah Travelling Industry In Malaysia</b> BO Amran Harun, Mohammedali Yaseen Taha, Kadhim Faraj Aref, Zana Majed Sadq Journal of Critical Reviews 7 (13), 2131 - 2142	9	2020
<b>Does Generation Y Really Care about Celebrity in Their Purchase? The role of Customer Attitude as A Mediator</b> RAADAI Norzaini Binti Saupi 1 , Amran Harun 2* , Bestoon Othman 3 International Journal of Psychosocial Rehabilitation 23 (2), 885-898	9	2019
<b>Hypermarkets in Malaysia: Issues of Expansion, Distribution and Corporate Social Responsibility</b> AHBAO Kadhim Ghaffarkadhim 1 International Journal of Psychosocial Rehabilitation 23 (2), 659-670	9	2019
<b>The effect of environmental justice on social sustainability: a case study of Budi Gandaki Hydropower in Nepal</b> BO Ribesh Khanal, Jing Xi, Sher Ali Environmental Technology & Innovation 22 (1), 1-12	8*	2021
<b>Integrating After Sale Service into the Traditional Marketing Mix Model. Their Effects on Service Value and Customer Retention towards Clothing Store Brands in China</b> TR Bestoon Othman, He Weijun, Zhengwei Huang, Mohammedali Yaseen Taha, Jing Xi Revista Argentina de Clínica Psicológica 29 (5), 19-34	8	2020
<b>The Influence of Entrepreneurship Characteristics on Attitude towards Knowledge Commercialization</b> FAKWR Mohammed NawzadSabir 1 , Bestoon Othman 2* International Journal of Psychosocial Rehabilitation 23 (2), 566-582	8	2019
<b>The Effect of Electronic Word of Mouth Communication on Purchase Intention Moderate By Trust: A Case Online Consumer of Bahawalpur Pakistan</b> A Naveed, H Amran, UK Hafiz Muhammad, O Bestoon, Z Muhammad	7	2020

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International Journal of Advanced Science and Technology 29 (9s), 4995-5008		
<b>The Development of Training Participation Conceptual Framework among Academic Staff: A Qualitative Study based on Training Officers Perception at Malaysian Public Universities</b> RA Ikram Syah Mokhtar *1, Nor Hazana Abdullah 1 , Darbaz Anwer Ismael 3 ... International Journal of Psychosocial Rehabilitation 23 (3), 544-572	7	2019
<b>The Gender-Biased Wording of Recruitment Advertisements in Iraq</b> BAO Abdulla Ibrahim Aziz, Sarkhel Shawkat Mohammed , Hazhar Omer Muhammed ... UKH Journal of Social Sciences 5 (2), 25-33	6	2021
<b>The Effect of e-WOM, Perceived Value, Trust on Online Consumer Behavioral Intention: Perspective of Consumer from Pakistan</b> A Naveed, H Amran, KR Nian, O Bestoon, MUK Hafiz, K Shumaila International Journal of Psychosocial Rehabilitation 24 (5), 7784-7796	6	2020
<b>Organizational Factors that Affected Training Participation among Academic Staff based on Training Officers' Perception: a Qualitative Research at a Malaysian Public University</b> DAIBO Ikram Syah Mokhtar 1* , Nor Hazana Abdullah 2 , Peshraw Mahmood Salman 3 International Journal of Psychosocial Rehabilitation 23 (2), 872-884	6	2019
<b>The Analysis of the Pragmatic Failures in Body Language Based upon Geert Hofstede's Cultural Dimensions</b> LYBO Xi Jing 1 , Liu Ping 2* International Journal of Psychosocial Rehabilitation 23 (2), 816-833	6	2019
<b>Entrepreneurship Characteristics and Attitude towards Knowledge Commercialization: Evidence from Malaysia</b> FAKBO Mohammed Nawzad Sabir 1 , Wiryra Najm Rashid 2 International Journal of Psychosocial Rehabilitation 23 (2), 844-859	5	2019
<b>The influence of corporate social responsibility communication (CSR) on customer satisfaction towards hypermarkets in Kuala Lumpur Malaysia</b> KG Kadhim, A Harun, B Abdumaged, I Melhem, A Mechman, ... resmilitaris 13 (1), 3892-3907	4	2023
<b>Correction: Let's make it better: An updated model interpreting international student satisfaction in China based on PLS-SEM approach</b> L Lin, Z Huang, B Othman, Y Luo Plos one 15 (11), e0242583	4	2020
<b>Factor Comparison for Participation in Training Program: The View of Training Officer and Academic Staff at Public University Malaysia</b>	4	2019



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DAI Ikram Syah Mokhtar* 1 , Nor Hazana Abdullah 1 , Bestoon Othman 2 ... International Journal of Psychosocial Rehabilitation 23 (2), 1003-1019		
<b>An Empirical Analysis of Artificial Intelligence (AI) as a Growth Engine for the Healthcare Sector</b> V Whig, B Othman, A Gehlot, MA Haque, S Qamar, J Singh 2022 2nd International Conference on Advance Computing and Innovative ...	3	2022
<b>The Effect of Service Marketing Mix Elements and Customer Retention Towards Clothing Store Brands in China</b> FY Bestoon Othman, He Weijun, Zhengwei Huang, Jing Xi Industria Textila 72 (4), 233-242	3*	2021
<b>Development obstacles of the Private sector in the Kurdistan Region of Iraq</b> S Zanear Jabbar Rashid, N Dler Ezzaldin, A Dilshad Aziz, ... Journal of Critical Reviews 7 (17), 675-684	3*	2020
<b>Star Rating Factors for Umrah Services: The Perspectives of Umrah Operators and Consumers</b> A Harun*, AK Muslim, D Dzail, BA Othman International Journal of Religious Tourism and Pilgrimage 8 (4), 26-36	3	2020
<b>The Effect of Corporate Social Responsibility Activities on Customer Satisfaction Towards Hypermarkets in Kuala Lumpur Malaysia</b> KG Kadhim, A Harun, B Othman, FS Falah, A Alfarttoosi International Journal of Advanced Science and Technology 29 (9s), 3974-3988	3	2020
<b>Umrah Celebrity Endorsement: Issues and Revised PATER Model</b> 2 Norzaini Binti Saupi 12 , Amran Harun 2* , Raman Ali 3 , Darbaz Anwer ... International Journal of Psychosocial Rehabilitation 23 (2), 529-547	3	2019
<b>The role of implementing Machine Learning approaches in enhancing the effectiveness of HealthCare service</b> SK UmaMaheswaran, NK Munagala, D Mishra, B Othman, S SINTHU, ... 2022 2nd International Conference on Advance Computing and Innovative ...	2	2022
<b>A Conceptual Analysis on the Impact of Machine Learning Towards on Digital Marketing Transformation</b> G Ramkumar, B Othman, B Malviya, AJ Mohamma, MS Narayana, ... 2022 2nd International Conference on Advance Computing and Innovative ...	2	2022
<b>The influence of service marketing mix and umrah service quality on customer satisfaction and customer loyalty towards umrah travel agents in Malaysia</b> B Othman, AB Harun Technium Soc. Sci. J. 22, 553	2	2021
<b>Employees Perspectives of the Determinants of Corporate Culture in Western-based Multinational Corporations Operating in China</b>	2	2020

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LP Jing Xi, Karl Koch, Bestoon Othman Revista Argentina de Clínica Psicológica 29 (5), 392-405		
<b>Negative Impacts of Revolutions: the Cause of Wars and Crises</b> HAHBAO Re Kurd S. Maghdid 1 , Badariah Haji Din 2 International Journal of Psychosocial Rehabilitation 23 (2), 772-788	2*	2019
<b>From Crisis to Crisis Management; Causes and Impacts of Crises in the Public Sector</b> RS Maghdid, BA Othman, AK Omer Polytechnic Journal of Humanities and Social Sciences 3 (1), 65-74	1	2022
<b>A Critical Significance of Using Machine Learning in Strengthening Financial Risk Management in Banking Firms</b> S Johri, NI Qureshi, K Mehta, B Othman, S Waghmare, B Pant 2022 2nd International Conference on Advance Computing and Innovative ...	1	2022
<b>An Analysis Of Intention To Do Ecotourism In The New Norm: A Comparative Structural Model Between Malaysia And Indonesia</b> S Yuary Farradia, Hari Muharam , Bestoon Othman Natural Volatiles & Essential Oils 8 (6), 3820-3830	1*	2021
<b>THE EFFECT OF IMPLEMENTATION TALENT MANAGEMENT PRACTICES ON SUSTAINABLE ORGANIZATIONAL PERFORMANCE: EVIDENCE FROM KURDISTAN-IRAQ</b> MNS Ako Muhammad Kareem1, Pshtiwan Fadhil Sidiq2, Bestoon Othman3 Review of International Geographical Education Online 11 (10), 2298-2309	1	2021
<b>The Mediation Effectiveness of Green Supply Chain Management Practices Toward Sustainable Development in Algerian Construction Industry</b> A Harouache, GK Chen, NB Sarpin, NM Hamawandy, ZA Abubakr, ... Journal of Contemporary Issues in Business and Government 27 (1), 1909 - 1925	1	2021
<b>The Effect of Umrah Service Quality on Umrah Customer Satisfaction and Umrah Customer Loyalty: Evidence from Umrah traveling agents in Malaysia</b> B Othman, AB Harun Technium Soc. Sci. J. 22, 492	1	2021
<b>ANALYZING ISSUES AND CHALLENGES AMONG MALAYSIAN AND NIGERIAN CONSUMERS ON ENVIRONMENTALLY SUPPORTIVE BEHAVIOUR</b> O Ogiemwonyi, A Harun, B Othman, D Ismael, MN Alam, NM Hamawandy Sci.Int.(Lahore) 31 (1), 87-92	1	2020
<b>تحليل مؤشرات الدين العام في العراق للمدة (2010-2020) وإمكانية خروج منها</b> SA Abdullah, DA Sharif, YH Abdullah, BA Othman Polytechnic Journal of Humanities and Social Sciences 4 (1), 980-997		2023
<b>Research on user donation and information sharing in textile crowdfunding</b> O BESTOON, X PEI, Y YANG, Z HUANG Industria Textila journal 73 (6), 671-679		2022

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<b>UNDERSTANDING MALAYSIAN PREFERENCE FOR LOCAL BEEF</b> BAO Amran Harun, Mohd Indra Bin Hamir, Yuary Farradia Jurnal Logistik Indonesia 6 (2), 107-115		2022
<b>How Social Advertising Affects the Buying Behaviour of Malaysian Consumers? Testing the Moderating Effects of Gender and Education</b> FU Rehman, VP icon, FJ icon, Bestoon Othman, S Ijaz Scientific Papers of the University of Pardubice, Series D: Faculty of ...		2022
<b>Investigating the role of leadership and organisational culture in fostering innovation</b> H Yas, B Othman, AJ Mohammad, SR Agala International Journal of Health Sciences 6 (S5), 2316-2334		2022
<b>دور التدوير الوظيفي في الحد من مظاهر الفساد الاداري: دراسة استطلاعية لآراء الموظفين في بانك كوية-قضاء كوية-محافظة أربيل-إقليم كردستان-العراق</b> DK Faeq, VSH Saeed, BO Ali, BA Othman Polytechnic Journal of Humanities and Social Sciences 3 (1), 54-64		2022
<b>Role of integrated artificial intelligence for knowledge creation and decision making for improving firm performance</b> J Panduro-Ramirez, S Khurana, B Othman, M Lourens, JM Ruiz-Salazar, ... 2022 2nd International Conference on Advance Computing and Innovative ...		2022
<b>An Empirical Analysis in Measuring the Impact of Artificial Intelligence for Better Marketing Communication to the End-Users Effectively in the Digital Era</b> B Malviya, B Othman, K Saxena, HA Almashaqbeh 2022 2nd International Conference on Advance Computing and Innovative ...		2022
<b>Financial Market Sentiment Prediction Technology and Application Based on Machine Learning Model</b> S Mousa, G Ramkumar, AJ Mohamma, B Othman, MS Narayana, B Pant 2022 2nd International Conference on Advance Computing and Innovative ...		2022
<b>دبلوماسية إقليم كردستان في حل المشاكل المائية مع دول الجوار (2014-2020)</b> MH Hassan, HO Rahman, BA Othman Polytechnic Journal of Humanities and Social Sciences 2 (1), 152-158		2021
<b>دور المسؤولية الاجتماعية في تعزيز الالتزام الوظيفي: دراسة تحليلية لآراء عينة من الموظفين في البنوك الحكومية في مدينة كوية</b> KM Faraj, DK Faeq, BA Othman, ZM Sadq, BJ Ali Polytechnic Journal of Humanities and Social Sciences 2 (1), 102-111		2021
<b>Role of the United Nation Security Council in Resolving International Disputes</b> BO Pasar Abdulkareem Fendi, Salawati Mat Basir Turkish Journal of Computer and Mathematics Education 12 (2), 269-278		2021
<b>The Influence of Corporate Social Responsibility on Brand Image, Corporate Reputation, and Employer Brand: Evidence from Kurdistan-Iraq</b>		2021

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MNS Pshtiwan Fadhil Sidiq <sup>1</sup> , Ako Muhammad kareem <sup>2</sup> , Bestoon Othman <sup>3&amp;4</sup> Webology 18 (1), 587 - 604		
<b>The Impact Of Taxation In Circular Economy/New Tax Thinking: The Case Study USA</b> A Abubakr, DA Jamil, B Othman Journal of Contemporary Issues in Business and Government Vol 27 (1)		2021
<b>Influenta elementelor mix de marketing pentru servicii si fidelizarea clientilor fata de marcile magazinelor de imbracaminte din China</b> B Othman, H Weijun, Z Huang, WN Rashid, J Xi, F Yuan INDUSTRIA TEXTILA 72 (4), 388-397		2021
<b>The Importance and Impact of Tourism on the Economic Side and Environment</b> JK Jawdat, A Dlshad, SE Ezat, B Othman Solid State Technology 63 (1), 1215-1223		2020
<b>The Impact of the Tourism Sector on Economic Development</b> BO Dlshad Ahmed sharif, JK Jawdat, SE Ezat Solid State Technology 63 (1), 1224-1233		2020
<b>Factors Effective on Customer Loyalty in the Mobile Telecommunications Industry: A Comparative Study of Iran and Iraq</b> K Parviz, FA Kadhim, T Aram, O Bestoon Journal of Critical Reviews 7 (17), 636-650		2020
<b>The role of universities and research centers in private sector developments of the Kurdistan Region of Iraq</b> S Zaneer Jabbar Rashid, S Shirzad Mohammed Mahdi Rafia, O Bestoon Journal of Critical Reviews 7 (17), 651- 661		2020
<b>The Role of E-Governance in the Higher Education Sector to Enhance the Quality of Education and Human Resource Development in the Kurdistan Region</b> B Othman*, HA Mustafa, KM Abdullah, ZM Sadq International Journal of Advanced Science and Technology 29 (8), 1488-1498		2020
<b>International Journal of Religious Tourism and Pilgrimage</b> AK Muslim, D Dzail, BA Othman Journal of Religious Tourism and Pilgrimage: Vol 8 (4), 4		2019