

**Name:** AFAF YOUSIF NOORI MAHMOOD AGHA JAAF

**Address:** Iraq / Kurdistan Region , Erbil ,Rasty cihan city

**Contract number:**07709144111 / 07504139974

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[afaf.noori @epu.edu.iq](mailto:afaf.noori@epu.edu.iq)

**Nationality :** - Iraqi

**Gender:** Female

**The languages :**

**kudish** \_only spoken

**Arabic** : excellent spoken & written

**English** : excellent

Spoken & very good written

**The certificates:**

1-B.SC. degree in Tourism& hospitality mag. From Almustansiria,UNI,Baghdad ,Iraq , In 1982.

2-M.B.A. in Tourism and hospitality mag. from Jawaharlal Nehru Technological UNI.

Hyderabad, India in 2009.

3-PH.D in Tourism studies, from Helwan Uni. Egypt ,in2018.

**Current Occupation:** faculty member at polytechnic UNI. (E.p.U),Erbil. (governmental)

**Previous jobs**

1-my first job was a teacher at Bagdad Institute of Tourism & hospitality, which belong to public (governmental) Foundation of management of tourism Utilities.

2- Researcher at:

a-college of administration &economy, Department of Tourism, Almustansiria UNI. ,Baghdad ,IRQ.

b-Remote sensing center at UNI. Of MOUSL. IRQ

c-Turkish studies center at UNI. of MOUSL .IRQ.

3-A teacher at :

A-institution of Tourism at Sosa,LEBYIA.

b-at Institute of Technical, Tourism department, Shqlawa, Erbil.

c-at institute of tourism at Erbil.

d- at administrative TEC. Institute, E.U.P. Erbil.

e- Teaching in postgraduate courses and then supervising master's theses( degree ) in university of Sulaimani / College Commerce , Dept, of Tourism

**Certificates & expertise :**

1-Training course at SALZBURG,AUSTRIA,CLASSHIEM in 1978-1979.

2-Training course for a period two years under supervision of I.L.O ,as teacher

Training course of front office ,I have got s distinction ,very well average ,

In 1980-1982.

3- Teaching certificate from SOSA institute tourist Vocational & hotel ,1999-2004

4-Certificate from British council to support &Erbil,Iraq.

5-Certificate from British Council of Workshop to developed national occupational Standards &curriculum from Feb. 2012 to Ap. 2013 ,Erbil, Iraq.

6-Certificate of participation of Shadowing for 15 days at London-Briton, at  
At college city, its specification is education &vocational (tourism)training  
At May ,2014.

7- tot in tourism guide

8- tourism teaching capacity

9-improving English language

### **Supervision courses and training**

1-Supervision courses and training of tourist guides for archaeological and historical sites within international programs approved by the International Labor Organization, UNESCO, and Erbil polytechnic University.in Erbil citadel.

2- Supervision courses and training of tourist guides for archaeological and historical sites within international programs approved by the International Labor Organization, UNESCO, and Erbil polytechnic University.in Duhok

### **The committees & organizations:**

1-Vice head of association of tourism profession.

2- A member of scientific committee at the department of administrative tourist Foundation, Erbil.

3- A member of committee for preparation & development of Curricula of tourism Profession guidance at E.U.P., Erbil.

4- A member of the advisory committee for tourism education at (E.p.U.) Erbil.

5-A member of the social committee at the department of Tourism, administrative Institute.

6- , A member of the Annual Festival committee at the department of Tourism, Administrative institute.

7-A member of the curriculum committee at the department of Tourism, administrative institute, Erbil.

8-A head of committee of supervision & organize the library at the Department of tourism, administrative institute, Erbil.

9- A member of Annual research committee for second grade students.

10- Member of activation of LAB. Of food & drink committee.

11- Member of a higher committee to prepare for an international conference during many years ago keeping on till now.

## **The researches :**

### **published research**

- 1- Title "The role of public relations in building the mental image of tourism in Kurdistan Region of Iraq", field study on Tourism companies at Erbil city.
- 2- Role of the institute of tourism in preparing tourism cards.
- 3- The role of internal culture of the private sector in tourism marketing for the Kurdistan Region of Iraq in crises
- 4- Crisis management in the official tourism sector of the Kurdistan Region of Iraq
- 5- The promotion of tourism marketing In Koya town, the reality & the ambition
- 6- Approaches to Mountain Tourism Development for Touristic Marketing in the Iraqi Kurdistan Region
- 7- Approaches to Mountain Tourism Development for Touristic Marketing in the Iraqi Kurdistan Region
- 8- Creative Marketing and its role in Revitalizing Tourism Marketing A Field Study of Companies, Travel and Tourism Agencies in Erbil Governorate

### **- Non-published research**

- 1- Impact of terrorism on the formation of mental tourist image on the Kurdistan Region.
- 2- The obstacles that face the domestic tourist between Kurdistan Region and the Provinces of Iraq.