

### Kurdistan Region Government Ministry of Higher Education and Scientific Research Erbil Polytechnic University



## **Scientific Research Methods 2022-2023**

College/ Institute	Erbil Administration Tech	nnical College	
Departments	Marketing and Internation	onal Language	
Module	Scientific Research Methods		
Name			
Module	SRME		
Code			
Degree	Technical Diploma	Bachler √ High	
	Diploma Master	PhD	
Semester	Sixth		
Qualification	PhD		
Scientific	Assist. Professor		
Title			
ECTS	6		
(Credits)			
Module type	Prerequisite	Assist.	
Weekly			
hours			
Weekly	(4) hr Class	(60) Total hrs Workload	
hours			
(Theory)			
Weekly			
hours			
(Practical)			
Number of	15		
Weeks			

Lecturer	Dr. Abdullah Omar Yassen
(Theory)	
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Lecturer	
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# **Course Book**

Course Description	This course is aimed at providing and explaining the fundamentals and principles of Research Methods and Design in the field of language learning. It summarizes the concepts involved in outlining, designing and administering interviews, questionnaires and surveys for conducting research. The students will be taught the important skills of literature review and proofreading. This is done to enable students to take the position of researchers and writers and assess other people's texts written for different purposes. They are also asked to present their topics and interest to students at the end of the semester. Slides and handouts are used to make the relevant concepts clear and understandable to students. The students also are asked to prepare a 3000 words report on the skills andf concepts studied during the course.
Course objectives	This course is designed to:  1. Provide the students with the current issues of research methods, design and tools.  2. Familiarize students with the new concepts of conducting research.  3. Teach students how to write, organize, draft, review and publish their essays and research papers.  4. Teach students how to evaluate and measure good pieces of writing and essays.  5. Familiarize students with the different types of texts and the reasons behind their usage in different educational contexts.

Student's obligation	<ul> <li>6. Teach students how to navigate through the sea of information available online and in libraries and evaluating what is accurate, reliable, interesting, and useful is one of the most important skills.</li> <li>7. Provide students the awareness of the importance of avoiding plagiarism. Discussing with student's issues related to integrity in writing originality, honesty, and crediting the work of others.</li> <li>The attendance of students will have extra credit. The students are required not only attend the classes but also prepare for classes by submitting homework, participation during class and hand in assignments on time. Apart from main exams, the students time to time are tested and quizzed orally to show understanding and knowledge of the module.</li> </ul>				
Required Learning Materials	The lecturer will use various methods of teaching in order to help the students understand the module and engage in the debate. These methods include, class participation, group work, one to one questionnaire, presenting seminar and participating in oral tests. The lecturer will use white board, data show (PowerPoint) and videos in order the student not only read the topics theoretically but also visualize the module to understand and comprehend it better. Listening martials are provided across three CDs to introduce gradual and regular practice activates. This way helps the student to activate their language in a supported way in order to make class as engaging as possible.				
		Task	Weight (Marks)	Due Week	Relevant Learning Outcome
	I	Paper Review	0	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	
		Homework	10	Weekly	- 1 ·
					To evaluate students weekly progress.
Evaluation	Assig	Class Activity	10	Weekly	students weekly
Evaluation	Assignm	Class Activity  Report	0	Weekly	students weekly progress.  To provide feedback and comments on their class
Evaluation	Assignments			Weekly  Starts from Week Four	students weekly progress.  To provide feedback and comments on their class

	Project	0		
	Quiz	4	At the end of each unit.	To evaluate student's weakness and strength.
	Lab.	0		
	Midterm Exam	24	4/3 to 10/3/2023	
	Final Exam	40	14/05 to 25/05/2023	
	Total	100		
Specific learning outcome:	By the end of the course the student will be able to:  1. Students will be able to recognize types of texts and their objectives.  2. Students will be able to organize, draft and write effective research papers.  3. Students will be able to diagnose problems with academic texts and assignments.  4. Students will be able to create outlines and use references for academic texts and papers.  5. Students will be able to conduct interviews, design questionnaires and collect reliable data.  6. Students will be able to present the results and references for their research papers.  7. The student will be able to recognize the text that has been plagiarized and the consequence of those who plagiarize  8. The students will be able to critically review academic literature and evaluate its relevance.			
Course References:	Mackey, A. and Gass, S. <i>Second Language Research</i> : Methodology and Design (Routledge, 2015).  Dorothy Zemach, Daniel Broudy and Chris Valvona, Writing Papers: from Essay to Research Paper (Macmillan Writing Series, 2011).  Dorothy Zemach Lisa Rumisek, Academic Writing: From Paragraph to Essay (Macmillan 2005).  Wayne Booth, Gregory Colomb and Joseph Williams, The Craft of Research (The University of Chicago Press, Third Edition, 1995			

Course topics (Theory)	Week	Learning Outcome
Chapter One: Introduction, Review of the Essay, Academic Writing.	1	Understanding the content of the module
PowerPoint Slide: 2-3		
Book Unit One: page number: 2-7		
<b>Chapter Two:</b> Research Parts: Aims of the research, Problem statement, Research questions, Research hypothesis, Limitation of study, Hypothesis and benefits of the research.	2	
A research includes the following:		
Title, abstract, keywords, introduction, methodology, literature review, results, discussion and analysis, conclusion and recommendation and finally Sources=references		
PowerPoint Slide: 4		
Chapter Three: Choosing a topic for your research paper.	3	
Mixed Method: Learning the difference between a persuasive and expository		
PowerPoint Slide: 16-28		
Book Unit Two: page number: 8-14		
Mid-term exam	4/3/2023 to 10/3/2023	
<b>Chapter Four:</b> proofreading and providing feedback to the draft of the abstract.	6	
Identify the gap in the literature, Pioneering and being innovative, sign posting the reader.		
Chapter Five: Researching.	7	Learn to check information.
1. Considering online sources of information		inioiniation.
2. Learning effective online search techniques		
3. Evaluating the reliability of websites		
4. Focusing your research: narrow the research keywords.		
PowerPoint Slide: 16-28		

<b>Book:</b> Unit Four: pages 23-29		
Chapter Six: Avoiding Plagiarism.	8	
<ol> <li>Learning about the issues of plagiarism and academic expectation for original work</li> <li>Learning the importance of crediting sources</li> <li>The importance of learning when to quote and the techniques for paraphrasing</li> </ol>		
Power Point Slide: 42-58		
<b>Book:</b> Unit Six: pages: 39-49		
<ol> <li>Chapter Seven: Literature Review.</li> <li>How to write literature review?</li> <li>The importance of the literature reviews to identify the gap in the field.</li> <li>What are the techniques to use to critically evaluate and analyze the existing literature?</li> <li>PowerPoint Slide: 5-10</li> </ol>	9	
Chapter Eight: Literature review section proofreading  Providing feedback and proofreading to the literature review section. The drafting process and showing techniques to be critical reviewer.	10	
<ol> <li>Chapter Nine: Methodology</li> <li>It summarizes the concepts involved in outlining, designing and administering interviews, questionnaires and surveys for conducting research.</li> <li>The students will be familiarized with the conducting interviews, the type of interviews, the techniques to conduct interview in qualitative research.</li> <li>The process of survey and the importance of the pilot survey is highlighted.</li> <li>The difference between qualitative and quantitative research is analysed</li> </ol>	11	
PowerPoint Slide: 86-110.		

Chapter Ten: The language of the research paper	12	
Chapter 1ch. The language of the research paper	12	
1. Learning and practicing the techniques for paraphrasing		
2. When to quote or paraphrase?		
3. How to summarise the English text without changing the		
actual meaning?		
4. Academic language emphasis: when to use passive or		
active voice? When to use linking words?		
PowerPoint Slide: 45-58		
<b>Book</b> Unit Seven: page number: page 50 to 59		
Chapter Eleven: In-Text Citations.	13	Developing the
1. Learning the correct style to cite books, journals, websites		skills of
and other sources.		teamwork and
2. Learning different citation styles that is used by university		motivation
students: such as OSCOLA, Harvard, and APA.		
PowerPoint Slide: 60-70		
<b>Book:</b> Unit Nine: page number: 69-75		
Chapter Twelve: Academic Language and Style.	14	Ability to work
1. The importance of academic writing in research papers.		with various assignments.
2. The academic writing needs to be formal, impersonal,		assigninents.
precise, cautious and unemotional.		
3. Learn how to make your points stronger and more precise		
4. The importance of grammar and punctuations.		
PowerPoint Slide: 71-77		
<b>Book:</b> Unit Ten: page number: 76-84		
Revision, feedback and Exam	15	Reflecting on the
Chapter Thirteen: Revision and addressing questionnaire.		module and
1. Research editing and proofreading		identifying areas
<ol> <li>Research editing and proofreading</li> <li>Revising the subjects studied.</li> </ol>		for improvement.
3. Learning the techniques of writing academic		
4. How to write and outline the parts of research paper?		
1. 110 w to write and outline the parts of research paper:		
The preparation for exam and possible questions		

Final Exam	16	Evaluating students learning progress in the module.
Practical Topics	Week	Learning Outcome
Student Presentation (Couple Presentation)	8	Being able to give short presentation on the agreed topic in the four skills of English language
Student Presentation (Group Presentation)	11	Reflect on what they have learn in this module through short presentation.

## **Questions Example Design**

Q1/ What should be included in an abstract?

Q2/ What is the difference between a persuasive and expository research?

Q3/ What are the parts of Research?

Q4/ What is a literature review?

Q5/ Why do a literature review?

Q6/ What are the disadvantages of online sources?

Q7/ How do you do researching?

Q8/ what is the difference between quotation and paraphrasing?

Q9/ Can I use other researchers' words and ideas?

Q10/ What are the academic consequences of plagiarism?

Q11/ When you do not have to give credit to other sources?

Q12/ How to carry out face to face interview?

Q13/ How to draft questionnaire and survey?

Q14/ How do you word your questions?

Q15/ What are the process of surveying?

Q16/ What are the aims of pilot survey?

Q17/ What are the three elements when designing your questionnaire?

Q18/ Provide a short description of your research.

Q19/ Provide an overview of methodology of your research

Q20/ Who are the beneficiaries of your research?

Q21/ There are two types of methodology? What are they?

Q22/ There are two types of Sources? What are they?

#### Extra notes:

Students are expected to attend classes and being on time. They have to sign the attendance sheet before leaving the classroom. They are all expected to participate in the classroom and engage with the teacher and classmates. Students are also expected to perform their homework and be prepared for unannounced quiz. They have to do tests, exams, reports, and essays.

### **External Evaluator**

Dr. Abdullah Omar Yassen has covered all the main and required sections in the course book comprehensively. He has successfully presented the introduction to the course, significance, assessment, references, and learning outcomes of the course. He further clarified students' responsibilities and roles in the learning process. Dr. Yassen has explicitly explained what methods and techniques he is going to use during the teaching-learning process. The timetable of the course is well designed and many subjects are covered. Samples of exam questions are also introduced in a simple and understandable way. This course book is very well written.

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