KURDISTAN REGIONAL GOVERNMENT – IRAQ MINISTRY OF HIGHER EDUCATION AND SCIENTIFIC RESEARCH ERBIL POLYTECHNIC UNIVERSITY TECHNICAL ADMINISTRATION COLLEGE – ERBIL INTERNATIONAL MARKETING & LANGUAGES – EVENING DEPARTME

The Importance of Logo in Company to Brand Identity in Erbil (THEORETICAL RESEARCH)

This research is presented to the International Marketing and Languages - evening department committee from Technical Administration College in partial fulfillment of the requirements for the Bachelor's Degree in International Marketing and Languages – Evening Department.

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